

Jim DiMarino, DMD, MSED, CDC, FACD

Dr. Jim DiMarino is an international speaker and the chief executive officer at Practice Booster and eAssist Publishing, LLC. He holds a dental degree and masters degree in education from the University of Pennsylvania. He completed a general practice residency, became a solopreneur practicing general dentistry, all while researching and implementing advanced dental technologies and consulting as a Dentrrix and Schick trainer.



Dr. DiMarino has worked in the dental insurance industry as a dental claims reviewer, a state dental director, and as a national dental director. In 2018, he completed the certification requirements to become an AADC certified dental consultant.

Dr. DiMarino served as the director of medical affairs for GlaxoSmithKline, ensuring the effective deployment of safety, compliance and governance standards across GSKs consumer healthcare business, which included: Sensodyne, ProNamel, Biotene, Parodontax and Aquafresh in the USA, Canada and Puerto Rico. As the director of clinical affairs for Premier Dental Products, Dr. DiMarino coordinated product launch strategies, sales team and dealer representative training, led their key opinion leader engagement program, and participated in new product development.

Dr. DiMarino is also a patented inventor, trainer, educator, publisher and lecturer having presented across the USA, Japan, Germany, London, Poland, Mexico and Finland. He is an international speaker, clinical dentist, inventor, researcher, former national dental insurance director, claims/coding specialist and an AADC certified dental consultant.